

Jakarta, February 19, 2008

FOR IMMEDIATE RELEASE

### **Semarang Chosen to Host MTT & ICT Industry Networking Roadshow**

Following a successful roadshow in Surabaya last month, the upcoming March 13<sup>th</sup> roadshow has named Novotel Hotel in Semarang as its venue. Consisting of lunch, short presentations and sneak previews of MTT2008 and ICT Expo2008, the roadshow puts the ground forward for fostering rare opportunity in cross networking between ICT and MTT industry players, leading the course of untapped business opportunities discovery.

Leading up to two of the most anticipated events of the year, a series of roadshow in form of informal networking and informational event will be held in several cities throughout Indonesia to encourage participations from two industry sectors that have tremendous potentials in contributing to steady economic growth in Indonesia: the ICT and MTT industry.

For four days starting from May 21<sup>st</sup> at Jakarta International Expo, The International Exhibition and Conference on Animation, Broadcasting, Communication & Information Technology (ICT Expo2008) promises to deliver a well defined exhibition on future trends of ICT in Indonesia and across the globe. With over 400 leading companies unveiling their innovative technology in ICT products and services, this B2B and B2C event is the perfect avenue for all interested parties to be in the lead of rapid technology advances in present-day global Information Society. ICT Expo2008 is held in conjunction with EII Forum, ICT Conference, and WSA Roadshow and is hosted by MASTEL with full fledged supports from DeTIKNas, DepKomInfo, Dept. of Industry, ITB, Indonesian Chambers of Commerce, and AINAKI.

Hosted by GAMMA and KADIN and endorsed by Dept. of Industry, GIAMM, IMDIA, GABEL, and GAIKINDO, the International Metalworking Technology and Machine Tools Exhibition & Conference (MTT2008) is a specialized industry event dedicated to serve the Indonesian metalworking and machine tools industry and directed to meet the escalating needs of MTT market in the largest economy in ASEAN. From August 27<sup>th</sup> to 30<sup>th</sup> of this year at Jakarta International Expo, MTT2008 incorporating OEM2008 and is held concurrently with RPE2008 – Reverse/Parts Exhibition that aims to enhance business transactions amongst Indonesian component industries and reduce import dependency - making it the most comprehensive industry-driven exhibition of its kind in the country.

Both international scale exhibitions aim to be the ideal avenue through which industry leaders and experts can transfer information and technology, promoting higher production and lower cost, and positively impact the related industry climate in Indonesia. Complete with live demonstrations by leading experts, well-targeted visitors to the exhibitions are guaranteed to find the perfect solutions to their industry challenges, making ICT Expo2008 and MTT2008 Indonesia the must see events of 2008!

**ICT EXPO 2008**  
*Indonesia*

The Indonesian International Exhibition and Conference on  
Animation, Broadcasting, Communication & Information Technology

**WWW.ICTINDONESIA.COM**

**www.mtt-indonesia.com**

**MTT2008**  
*Indonesia*

The 3rd International Metalworking Technology &  
Machine Tools Exhibition & Conference

ICT Expo2008 and MTT2008 Indonesia are organized by ECMI Services. For more information about the exhibitions or our roadshows, please visit [www.ictindonesia.com](http://www.ictindonesia.com) and [www.mtt-indonesia.com](http://www.mtt-indonesia.com) or contact:

Melinda Tjahjadi  
ECMI Services  
Tel. 62-21-2664-5464  
Fax. 62-21-2664-5485  
[melinda@ecm-intl.com](mailto:melinda@ecm-intl.com)

###